

INDEPENDENT SCHOOLS' BURSARS ASSOCIATION
BUSINESS DIRECTORY STANDARD TERMS

Schedule 2

Benefits

Directory Package	Benefits
Platinum Entry	<p>Use of the ISBA Marks (as set out in Schedule 1).</p> <p>Entry in the Business Directory in your chosen business category together with the option to also be listed in two other business categories in the Business Directory.</p> <p>Supplier contact details published in the Business Directory and the option to add two other associated companies to the Supplier's Business Directory entry.</p> <p>Supplier's company logo published in the Business Directory.</p> <p>150-word company profile published in the Business Directory.</p> <p>Annual subscription to the <i>Bursar's Review</i> magazine (worth £19.99)</p> <p>Ability to upload supporting documents to the Business Directory such as case studies, company testimonials and brochures.</p> <p>Access to the Business Directory portal to directly amend Supplier details.</p> <p>Opportunity to attend ISBA events (additional charges apply).</p>
Premium Entry	<p>Entry in the Business Directory in your chosen business category together with the option to also be listed in one other business category in the Business Directory.</p> <p>Supplier contact details published in the Business Directory and the option to add one other associated company to the Supplier's Business Directory entry.</p> <p>Supplier's company logo published in the Business Directory.</p> <p>100-word company profile published in the Business Directory.</p> <p>Annual subscription to the <i>Bursar's Review</i> magazine (worth £19.99)</p> <p>Ability to upload supporting documents to the Business Directory such as case studies, company testimonials and brochures.</p> <p>Access to the Business Directory portal to directly amend the Supplier details</p>
Essential Entry	<p>Entry in the Business Directory in your chosen business category</p> <p>Supplier contact details published in the Business Directory.</p> <p>Supplier's company logo published in the Business Directory.</p> <p>75-word company profile published in the Business Directory.</p> <p>Annual subscription to the <i>Bursar's Review</i> magazine (worth £19.99)</p>